Extrait du Mission pour la Science et la Technologie de l'Ambassade de France aux Etats-Unis
http://www.france-science.org/Symposium-Innovation-a-Solution-to.html

Symposium "Innovation, a Solution to the Global Crisis?" for the anniversary of SKEMA (Raleigh, NC)

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Mission pour la Science et la Technologie de l'Ambassade de France aux Etats-Unis

In order to celebrate the first anniversary of SKEMA in the Research Triangle Park (RTP), the Ambassador of France to the U.S.A., His Excellency Mr. François Delattre will open the symposium entitled "**Innovation, a Solution to the Global Crisis?**", to be held Wednesday, February 29 at 2pm.

This symposium will take place at SKEMA (920 Main Campus Drive, Venture II, Suite 101 - Raleigh, NC 27606). The speakers will be:

- Jean-Luc Gaffard, Pr. of Economics at Skema, Head of the Department for Research on Innovation and Competition at the French Economic Observatory (OFCE): "*Innovative Choice as a Crisis Exit Strategy*".
- Stacy Wood, Langdon Distinguished Pr. of Marketing, North Carolina State University (NCSU): "*The Human Factor: The Impact of Consumer Psychology on the Global Economic Crisis and Recovery*".
- Dr. Alice Guilhon, Dean of SKEMA Business School: "*Innovation Globalization and Education*".

InApril 2011, SKEMA was settled in the heart of Centennial Campus at North Carolina State University (NCSU) where it has a building of 3000 sq. yard. The school has an option of 4800 sq. yard in the construction of a second building with the latest technological innovations for online multi-campus education among the **five campuses of SKEMA (Sophia-Antipolis, Lille, Paris, Suzhou and Raleigh)**.

An agreement was concluded with the Department of Management at NCSU, specifically including joint international projects (teaching and research programs) with students' exchange. The school has also a strong partnership with the RTP foundation **to establish a relationship between students of SKEMA and companies based on the park** (including Cisco, Redhat, IBM, AXA, Credit Suisse, Nortel, Lenovo, Revlon and many biotechnology companies).

The RTP is a typical example of an ecosystem of technology innovation. Created in 1959 to strengthen the scientific potential of the Old South, it has become a reference center for research and technology transfer.
It is also the **biggest technology park in the United States with an area of 11 sq. mile**, that 1/10th is still available. Near Duke University, the University of North Carolina at Chapel Hill and North Carolina State University, it also welcomes federal agencies (the United States Environmental Protection Agency, the National Institute of Environmental Health Sciences and the US Forest Service), **more than 170 companies**, multinationals and start-ups, **employing over 50,000 people** in research and development.

To read the article about the opening of SKEMA Raleigh, click here.

Update of the 03/03/2012: Report of the intervention of the Mayor of Raleigh

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