The French Office for Science and Technology is delighted to invite you to a new "Café des Sciences" co-organized with the USC Department of French and Italian and the USC Francophone Research and Resource Center, featuring a talk by Dr Laetitia Dablanc.

This free event will take place on January 30th at 5:00pm, at the USC University Club - Pub Room

Presentation will be held in French

CAFÉ DES SCIENCES

Laetitia DABLANC, PhD

"Les enjeux économiques et environnementaux du transport des marchandises dans les très grandes villes. Exemples à Paris, Los Angeles et Atlanta"

"Environmental and economic issues related to the movement of goods in very large cities, with a focus on Paris, Los Angeles and Atlanta"

Freight transportation is an often forgotten but crucial activity for large metropolitan areas. In Atlanta, the number of warehouses has tripled since 1998, making it the fastest growing industry (in number of new facilities) in the city over the past twelve years. Los Angeles is the main logistics hub for North America, and more than one million containers go through its two main ports every month, serving the rest of the country and the world. In the Paris region, more than 1 million deliveries are made every day, and the logistics and freight industries employ more than 100,000 people. These activities also have an important environmental impact. 25% of transport based CO2 emissions are related to the urban movement of goods. Freight accounts for 30% of NOx and 50% of particulate matters' emissions related to urban traffic. These last two pollutants are particularly dangerous for the health of the urban populations. In her talk, Laetitia will present the economic rationales behind urban freight transportation, as well as its environmental challenges. She will present the preliminary results of her analysis of local policies implemented to achieve a cleaner urban freight mobility.

PROGRAM
5:00pm Presentation
5:45pm Discussion

REGISTRATION
Please RSVP by sending an email to deputy-sdv.la@ambascience-usa.org

VENUE
USC University Club
Pub Room
645 West Exposition Blvd
Los Angeles, CA 90089

See map for additional information

PARKING
*Street parking (metered)
*USC Parking structure X ($8)
USC Gate 3
S Figueroa St and 35th St