CALL FOR PARTNERSHIP
2013 French-American Innovation Day, FAID

In partnership with the Office of Science and Technology of the Embassy of France in the U.S.A. (OS&T)

Purpose for the call:
The Office of Science and Technology (section of Boston) is seeking a partner co-organizer and co-funder of the 2013 edition of the French American Innovation Day (FAID). It could be a company, an association, a research institution, a cluster group, etc. The French partner must be able to offer an innovative topic (scientific and/or technology) and combine it in a French-American perspective.

Requests:
- The partner will get a subvention from us (Office of Science): 1/4 of the expense = €10,000
- We will share the expenses (3/4 supported by the partner)
- The partner will take in charge the invoices payments.
- The partner will help us to identify the scientific directors (one from France, one based in the U.S.)
- The partner has to name an immediate American interlocutor who we will work with

Contacts:
OS&T of Boston :
- Antoine Mynard, Attaché for science & technologie, in charge of « innovation »
- Lisa Treglia, Deputy Scientific Attaché

Date of the seminar: End of November-Beginning of December 2013

Venue: Boston area (Massachusetts)

Topic: related to innovation (Life science, information technology, transportation, Energy, environment)
**Calendar:**

<table>
<thead>
<tr>
<th>Mar-Apr</th>
<th>May-Jun</th>
<th>Jun-Jul</th>
<th>Sept-Oct</th>
<th>Nov-Dec</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Selection of the thematic and the date&lt;br&gt;• Selection of the chairman&lt;br&gt;• Conference room</td>
<td>• Draft of the program&lt;br&gt;• Speakers' invitations</td>
<td>• Elaboration of the website&lt;br&gt;• Elaboration of the promotional tools (Booklet, posters..)</td>
<td>• Final version of the program&lt;br&gt;• Communication</td>
<td>• Communication&lt;br&gt;• Seminar Day</td>
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**Context**

**What is the FAID?**

Organized for 11 years by the office of Science and Technology (OS&T) of the Embassy of France in the U.S.A. (Boston section), the seminar FAID takes the challenge to show a topic related to innovation with the participation of the most prominent experts as speakers from France and the U.S.A. The seminar is open to all and it is free of charge for the attendees. The Goals of the seminar are:

- To spread the excellence of U.S. and French institutions or companies working on an innovative topic
- Spur connections between scientists and industrials from both countries.

During the past editions, several major French institutions and enterprises were involved: Inserm, Institut Curie, Génopole, INRIA, Institut Mérieux, GIANT and Veolia Water Solutions and technologies. The topics were various: Cardiovascular biomarkers (2007), Medical Imaging and tailored treatment in cancer (2006), Modeling of biological processes (2008), Theranostics (2009), Alzheimer’s disease (2010), the challenges of Translational Research (2011) and Membrane Technologies as Tools for Sustainability in Water Management (2012).

Besides, the FAID seminar is a high-level event that hosts between 100 and 150 researchers, industrialists, journalists and local institutions (Economic Development Agency of the Mass., etc.). The FAID seminar is introduced by HE Ambassador or by the Consul General of France in Boston. At the end, a private social event is organized for closing the seminar (50 persons).

**Website of the previous editions:**

Click on the image to enter into the website:
CALL FOR Partnership

Before the deadline of the call, interested partners are invited to contact the previously responsible FAID seminar. (A. Mynard ou L. Treglia).

To help us with the selection of a partner for co-hosting the 2013 edition of FAID, we request that you send us an Expression of Interest comprising the following information:

Name and contact details of the project manager:

Themes:

Brief presentation of the project:

Academic contacts in France and the United States in the proposed thematic:

Deadline **February, 28th 2013**

The choice of partner will be decided at the beginning of March

For any question :

**Antoine Mynard**
Attaché for Science and Technology
antoine.mynard@diplomatie.gouv.fr
attache-inno.mst@consulfrance-boston.org
Ph. : +1 617 832 4464
Cell ph. : +1 857 891 3780

**Lisa Treglia**
Deputy Attache
deputy-inno@ambascience-usa.org
Ph.: +1 617 832 4468
ANNEXE:

<table>
<thead>
<tr>
<th>Financial Arrangements (Estimation based on the previous editions)</th>
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<tbody>
<tr>
<td>Estimated Budget</td>
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<tr>
<td>For 5 France-based speakers + 5 U.S. based speakers</td>
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<tr>
<td>Round trip</td>
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<tr>
<td>Accommodations (2 nights - Marriott Cambridge)</td>
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<td>Logistic (catering, rent of the auditorium, audiovisual</td>
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<td>material, etc…)</td>
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<tr>
<td>Promotion (Design and printing of the brochures, creation of</td>
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<td>the website)</td>
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<tr>
<td>Option:</td>
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<tr>
<td>Call of proposals (competition, posters session)</td>
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<tr>
<td>TOTAL</td>
</tr>
</tbody>
</table>

Dividing-up

| OS&T (Grant)                                                  | 10 000  | 13 000  |
| Partner                                                       | 27 500  | 38 000  |
| sponsors                                                      | -       | -       |
| TOTAL                                                         | 37 500  | 51 000  |

The value-added of the partnership

Program Preparation:
The partner has to identify the two scientific directors of the seminar. The director and chairmen will help to identify the other speakers.

Logistics and organization of the event:
The Office of Science and Technology takes in charges the logistical aspect of the event: the booking of the conference room, a caterer and all other needed equipments (in accordance with the budget). The event requires from the OS&T at least 500 hours / engineer.

Communication
The OS&T will be in charge of the communication tools (brochure, website, e-mailing, etc.). The service provider (website, flyers, posters, brochures) will be chosen by both organizers.

Promotion of the conference
Both organizers will use their respective networks in France and the United States to promote the event among scientific and industrial communities.

Sponsors
For the previous editions, private corporations have contributed by sponsoring the event as Saint-Gobain, Corning Inc., EMD-Millipore, Pfizer, EnVivo Pharmaceuticals, Guerbet, Roche, Siemens and Dade Behring. If a financial support is required for the 2013 edition, the Office of Science and Technology and the partner have to join their effort to seek new contributors.