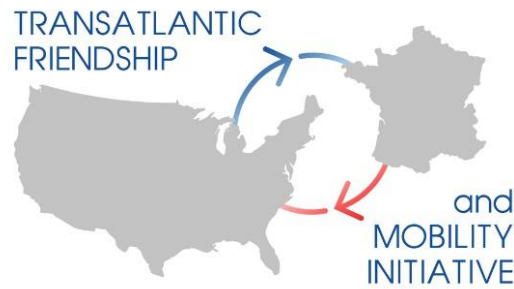


Student mobility between United States of America and France

Diversity

***Andrew Gordon
President & Founder
Diversity Abroad***

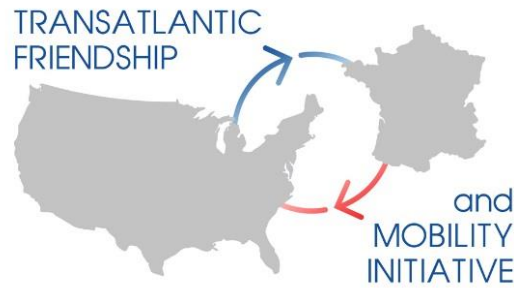


Diversity Abroad

To develop and continually advance diversity and inclusive good practices in global education so that the next generation of young people from diverse and underserved backgrounds have equal access to global educational opportunities that will prepare them for leadership in the 21st century.

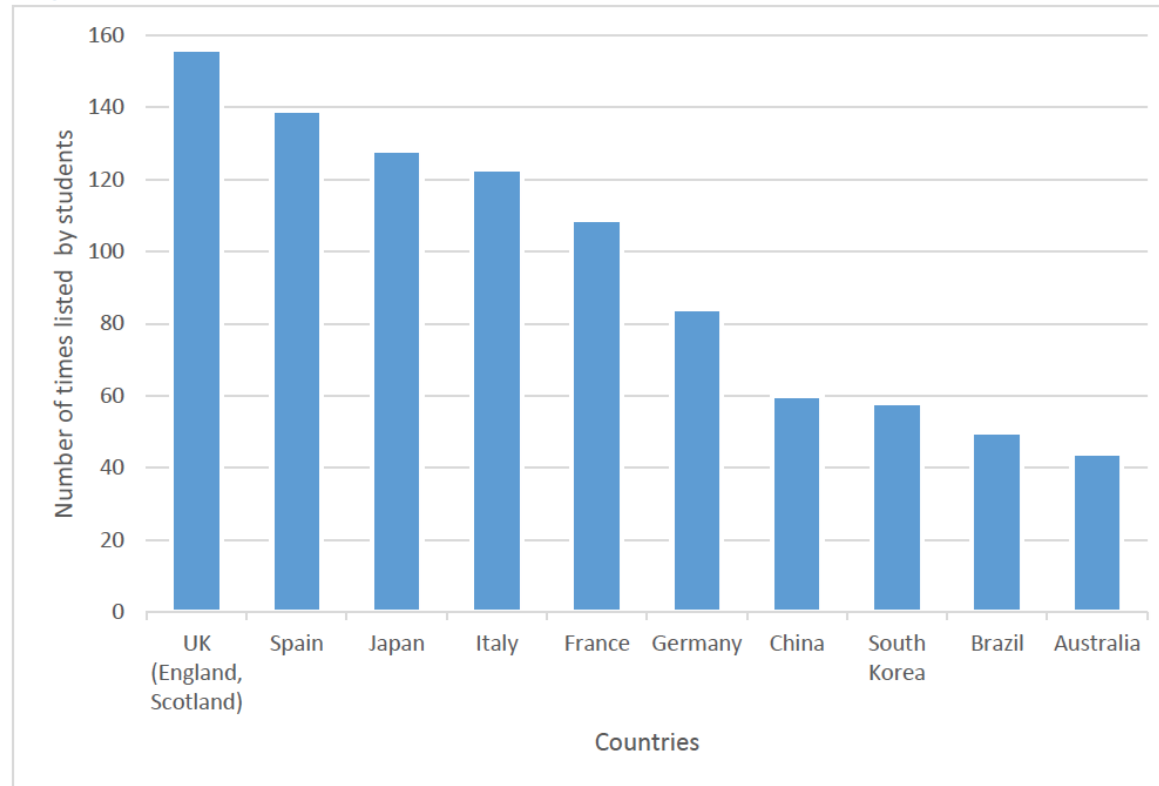
- DiversityAbroad.com
- [Go Global Tour](#)
- [Diversity Abroad Network](#)



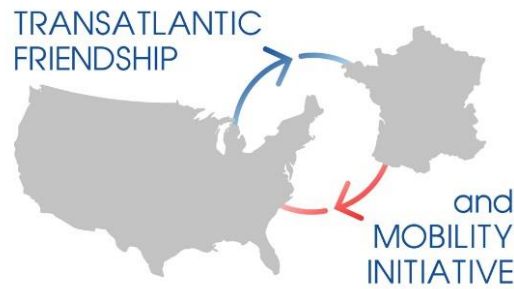


Good News

Top 10 countries of interest

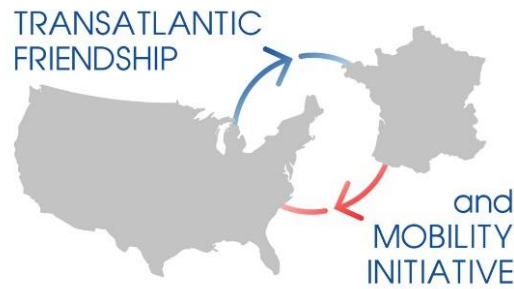


March 7-8, 2016 - Paris



- New mandates to increase mobility
- Population of ethnic/racial, first generation, high need students is growing
- Groups least likely to be familiar with France or have history of travel to France
- Lack of linkages between French Universities and Minority Serving Institutions





Student Barriers

- Finances - Across all races
- Lack of knowledge of opportunities/relevance
- Fear - Black Students/Native American
- Family - Black & Latino Students
- Expense vs. Investment



Institutional Barriers

- Lack of awareness of new publics and unique support
- Too few active academic linkage to institutions with high diverse populations
- Direct outreach to diverse students & their families
- Financial support - increase interest and make



Moving Toward Success

- Develop a strategy for different diverse groups, build trust
- Partner directly with MSI institutions for increased mobility
- Move beyond the international offices at majority institutions
- Promote France as a destination for diverse students: academically and culturally
- Targeted funding programs
- Culturally aware onsite support





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DES AFFAIRES ÉTRANGÈRES
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