



Increasing/Diversifying U.S. Students Heading to France

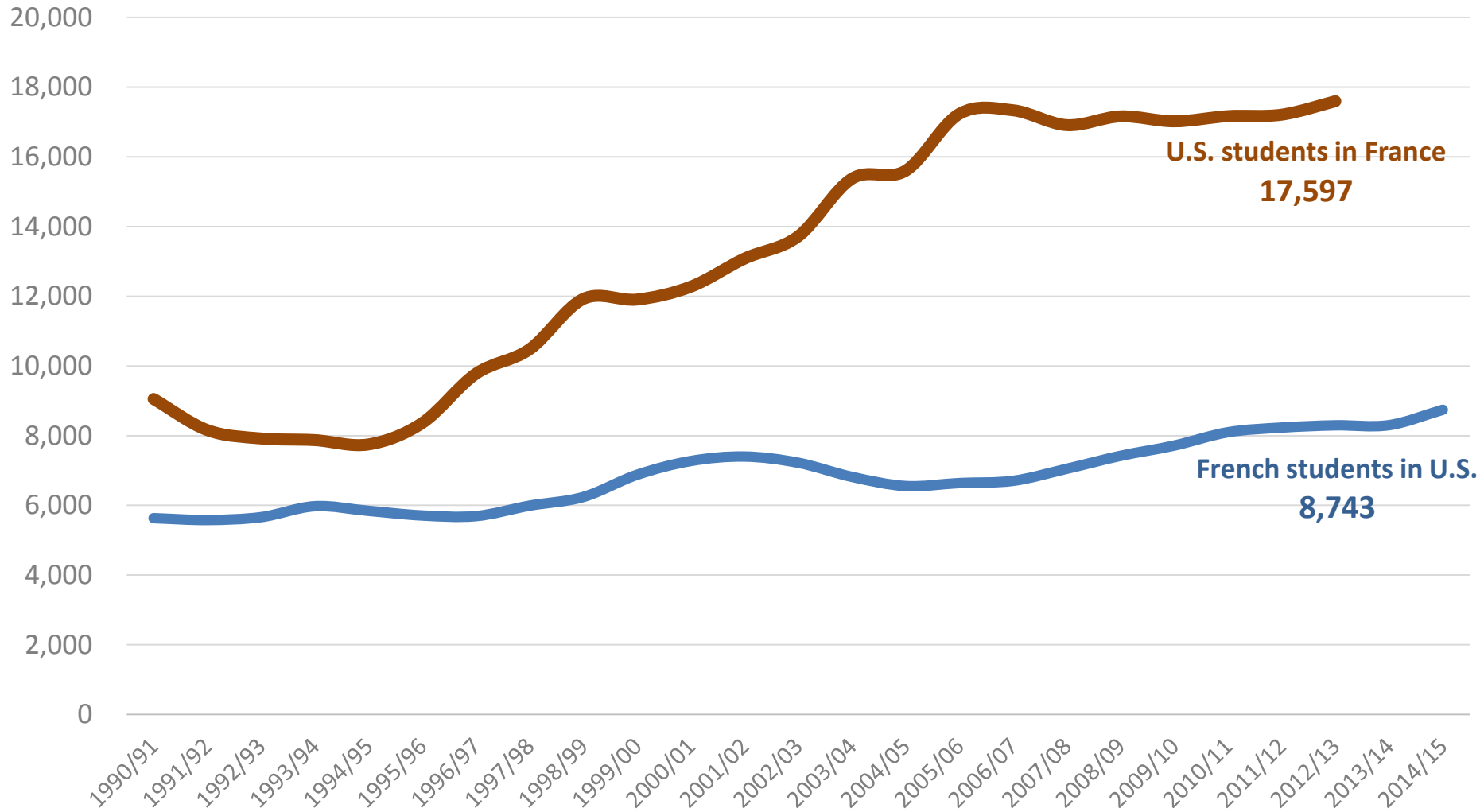
Presented by

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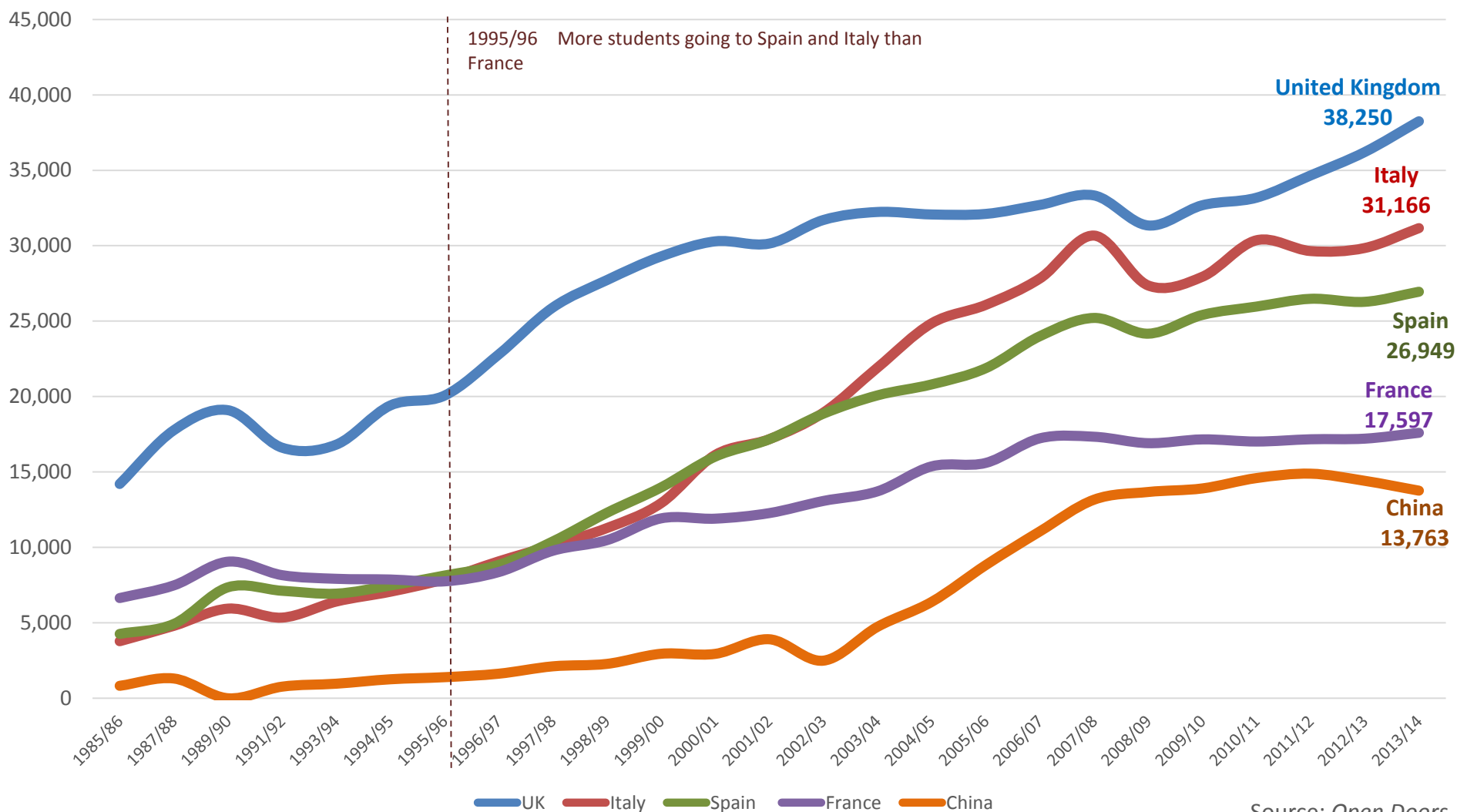
Institute of International Education

Student Mobility between the U.S. & France, 1991/92 – 2014/15



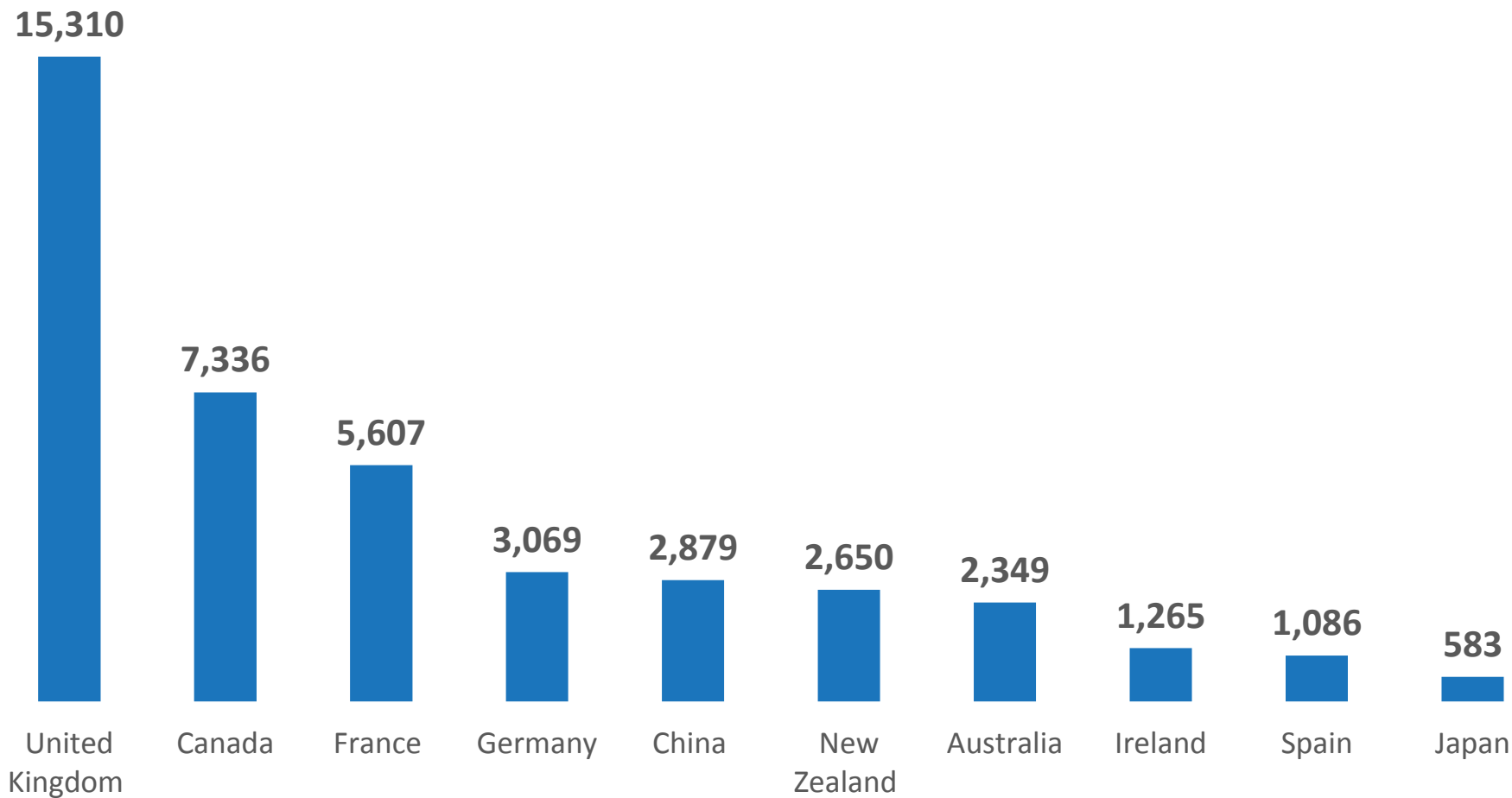
Source: Open Doors

Top 5 Destinations of U.S. Study Abroad Students, 1985/92 – 2014/15



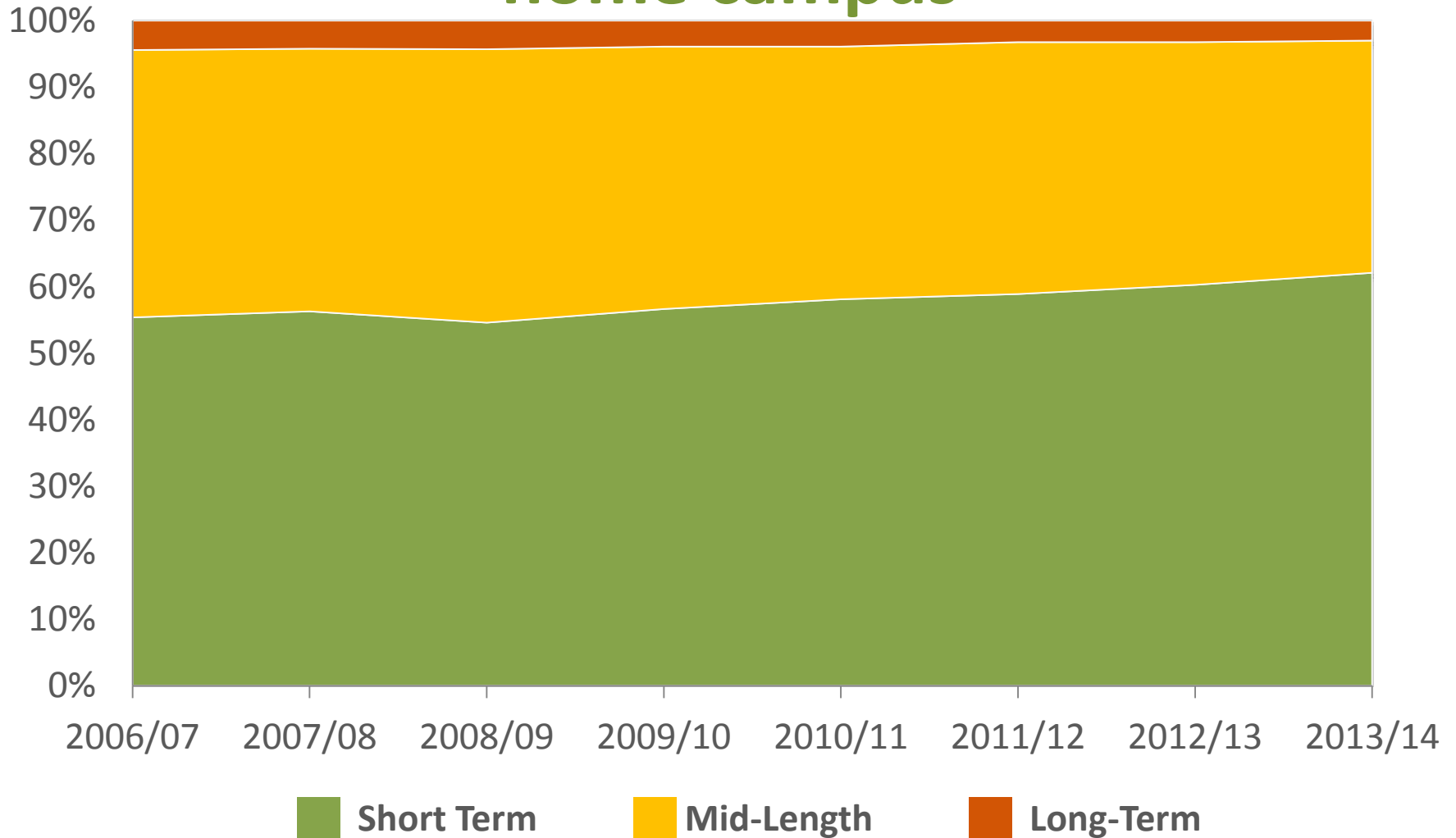
Source: Open Doors

U.S. Students Pursuing Full Degrees Overseas, 2014

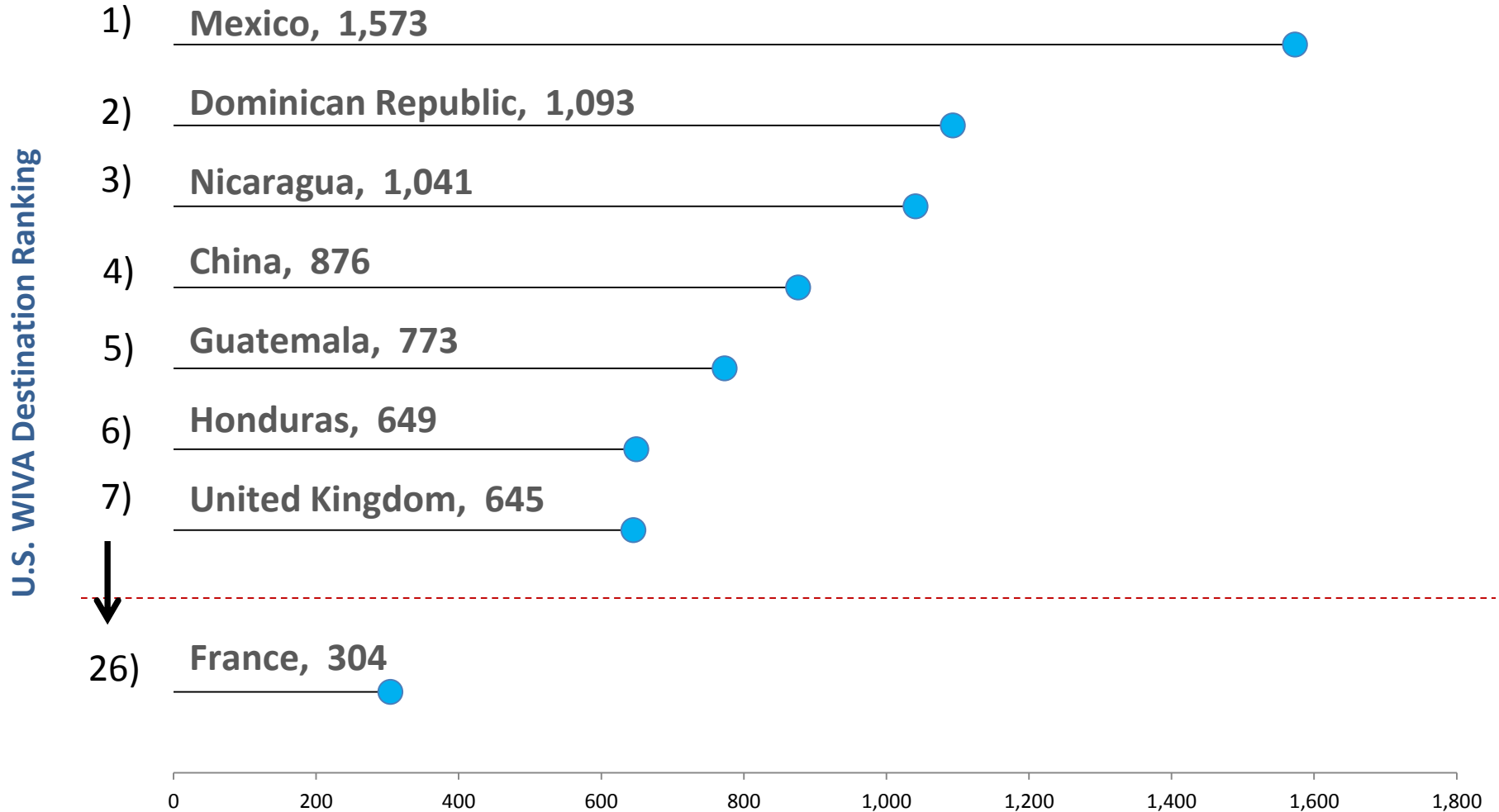


Source: *Project Atlas*

Duration of U.S. Study Abroad for credit at home campus

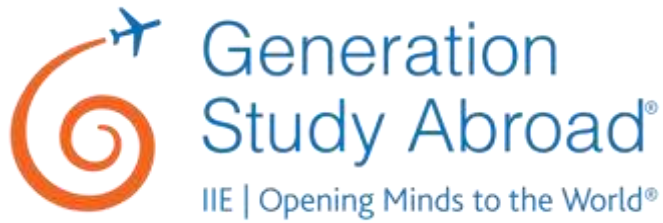


Top U.S. work, internship, & volunteer abroad (WIVA) destinations, 2013/14



Some Actions to Attract More U.S. Students

- Expand and publicize more pro-actively all short-term programs taught in English, as well as inexpensive housing/dorm options, and available scholarship funding, if any.
- Develop and publicize internship opportunities in university labs and in companies.
- Highlight in social media and on your websites photos of diverse American alumni and their comments on the value of studying in France, personally and for their careers.
- List in IIEPassport all programs you offer for international students, especially summer and short-term programs. Currently most IIEPassport listings are from US schools.
- Offer awards for short-term study in France, and awards for K-12 teachers, who can raise their students' interest in study abroad later in their academic careers.
- Host delegations of Study Abroad Administrators and/or Professors in Key Fields (STEM, Business), to visit universities seeking more students, or seeking partnerships. Organize reciprocal visits to US campuses by French Administrators and Professors.
- Work with Fulbright Scholars on your campus to build bilateral partnership, or join consortia to attract students from diverse schools.

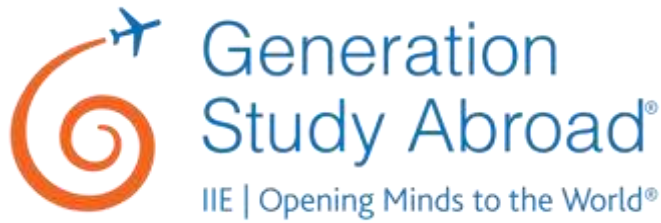


Goal: Double the number of U.S. students studying abroad by 2020.

- **By December 2015 over 600 partners** had joined IIE's Generation Study Abroad, committed to specific, measurable actions to help reach this ambitious goal.
- **400** U.S. colleges and universities from 48 states
- **145** international universities and organizations from **49 countries** (including 3 French higher education institutions: *IESEG School of Management, Sup'Biotech. And University of Orléans*)
- **125+** organizations including higher ed associations, study abroad providers, and social network agencies;
- **14** U.S. and foreign government entities (including Campus France).
- **800+** K-12 teachers/administrators have pledged to be study abroad advocates

Top Actions Pledged by Partners:

Increase funding & scholarships, expand diversity, build awareness, internationalize the curriculum & support faculty, engage alumni.



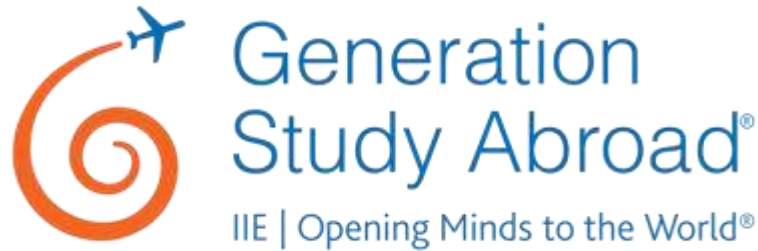
Increasing Diversity of US Students Abroad through GSA

IIE Generation Study Abroad Scholarship Program

- GSA provides opportunities for US campus commitment partners to secure supplementary funds for student scholarships
- GSA partners compete to receive matching incentive grants of **\$7,500**, allowing **6** students for each campus to receive an IIE Generation Study Abroad Scholarship
- Partner campuses are responsible for nominating qualified students

Year 1 Impact

- IIE awarded GSA Scholarship to **26** institutions, resulting in **156** student scholarships
- Scholarship recipient breakdown:
 - 27% Male
 - 43% First Generation Students
 - 20% Community College Transfer Students
 - 58% Identify as a race/ethnicity other than white/non-Hispanic
- Of the Scholarship students currently abroad, 3 are studying in France from diverse institutions: Purdue U-Ft Wayne, University of Central Missouri, and Univ. of Idaho.



France's engagement with Generation Study Abroad

The French government, within its "Friendship initiative, provided **incentive grants to strengthen U.S.-French academic partnerships** and to support campuses in developing their study abroad programs.

- In 2014, through a partnership with IIE focusing on Minority Serving Institutions, projects were funded at *Lehman College* and at *Texas A&M International University*.

Benjamin Franklin/Generation Study Abroad Scholarships – a new opportunity

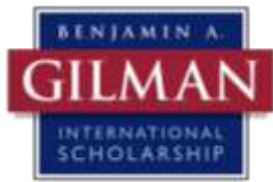
- In 2016, IIE will begin managing new awards ***on behalf of the Embassy of France***
- Grants will follow similar matching scheme as the overall Generation Study Abroad scholarships, with a **\$5,000** award matched by US campus partners.
- Additionally, **\$5,000** will be earmarked for Gilman recipients to France to receive supplemental grants, as in past years.

Join the initiative: generationstudyabroad.org

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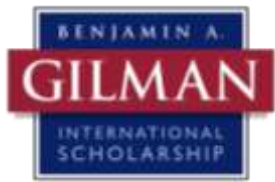
Gilman Scholar: Shinelle

Benjamin Franklin Travel Grant



- Florida Atlantic University – Communications
- L’Institut Catholique de Paris, summer 2014
- Increased cultural competency
- Gained clearer direction for career interests in public relations
- Promoted study abroad and Gilman to minority Pell Grant recipients at study abroad fair and hosted a Study Abroad Trivia Night

“My parents have strived for their children to receive the opportunities they never came within reach of having and I have surpassed their expectations. Seeing how proud they are of me encourages me even further to succeed in all of my future endeavors”



Gilman Scholar: Eric

Benjamin Franklin Travel Grant



- University of Arkansas, Fayetteville – International Relations
- Centre de Linguistique Appliquée, summer 2014
- Improved French language skills and cross-cultural communication skills, living with a French family.
- Promoted Gilman and study abroad Army Reserve Officers' Training Corps (ROTC) at his university

“This influenced my professional development significantly in regards to my ability to work with people from other backgrounds.”



Gilman Scholar: Aisha



- University of Maryland, College Park – French Language & Literature
- Université de Nice, AY 2014-15
- Increased French reading, writing and speaking skills
- Solidified desire to teach English in France or a francophone country
- Promoted Gilman and study abroad to students of Global Kids, Inc. at its Global Gateways Summer Institute Program

“This environment was supportive and acted as a huge cultural and social platform for me as a French language learner.”



Gilman Scholar: Daniell



- University of Florida – Engineering
- Studied French and Modern Art & Architecture, fall 2014
- Increased French language skills
- Learned the intricacies of French culture shadowing at film company, StudioCanal
- Held panels and personal advising meetings with the Society of Hispanic Professional Engineers to promote Gilman and study abroad

“I wanted to enrich my knowledge of the French culture and I was able to achieve just that when I applied what I learned inside the classroom to very profound and intellectual conversations with local individuals.”

Online Resources

#OpenDoorsReport

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Project Atlas®

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Data on academic mobility to & from the US

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IIE's Center for Academic Mobility Research

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IIE Initiative to double the number of US students studying abroad by 2020

Fulbright.state.gov

Information on Fulbright student and scholar programs

iie.org/gilman

Information on Gilman Scholarship Program eligibility, application, and resources for students & advisors

