12 French companies have been chosen to participate in 2013 NETVA Program

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NETVA (NEw Technology Venture Accelerator) is a unique program of preparation and exposure to high-tech U.S. markets for young innovative French companies. NETVA responds to the need for international expansion faced by young French startups in high technology.

In 2013, 67 young innovative companies applied to a French national competition to participate in this year’s NETVA program. These candidates went through two selection processes to determine this year’s laureates, the first taking place in Paris, and the second, in one of the three NETVA cities in the United States: Boston, San Francisco, and Washington D.C. This last city joins the other two cities as a new expansion to the NETVA program for 2013, allowing a fewer number of laureates to benefit from the business environment around the American capital, which specializes in public markets, Information and Communication Technologies (TIC), and information security.

The Boston, San Francisco, and Washington D.C. locations of the French Embassy’s Office for Science and Technology in the United States will follow and accompany their respective laureates throughout their stay in the United States. Boston and San Francisco will each welcome five French companies, while Washington D.C. will receive two French businesses for the pilot program, bringing the number of NETVA laureates to 12 in 2013.

The selected laureates will benefit from a cycle of preparation and exposure to the realities of the American high technology markets. The first phase consists of preparatory training and coaching, and will take place in Paris on July 2nd and 3rd, at the headquarters of Microsoft France, a partner of the initiative. Each laureate will be paired with one or more American mentors to prepare them for their arrival to the United States, which could be in September or October of 2013, depending on which center is hosting them. In their week of intense immersion, the laureates will network with American academic and technological partners and will profit from an additional series of training workshops focused about how to approach and enter American markets.

The twelve laureates for 2013 of the program are very promising French startups in variety sectors of high technology:

Laureates invited to Boston
- Bioptimize: knowledge extraction from scientific data, for pharmaceutical, agrochemical, cosmetic R&D centers;
- Evolution Energie: monitoring, analyze and prediction of the energy costs;
- Idoxa: security and independence of the deaf and hard of hearing people;
- **Shortways**: virtual assistant software to make company data more reliable;
- **Unitag**: innovative mobile marketing platform;
- Laureates invited to **San Francisco**
- **Calixar**: determination of the native structure of membrane proteins targets;
- **Crystal Device Technology**: ferroelectric materials with very high coefficients;
- **Exoes**: 15% fuel savings technology for cars & trucks;
- **Predinat**: 3D simulation software using medical imaging to reduce biomechanical risks for mothers and newborns at the time of childbirth;
- **Seclab**: cyber security solutions for critical infrastructures;
- Laureates invited to **Washington D.C.**
- **KoDe**: full and disruptive database management system;
- **TrustInSoft**: software security against cyber threats;

NETVA relies on the support of several partners in France including the network of French innovation **RETIS**, and **Microsoft BizSpark**. In total, fifteen partners from the United States and France support the NETVA program.

Since its inception, the NETVA program has benefited from the support of the offices of **Marie Landel & Associates**, **Edenred USA**, and from the law offices of **Wilson Sonsini Goodrich & Rosati**.

For more information please visit:

- Official website of the NETVA program
- NETVA Seminar on July 1st, 2013

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