Café des Entrepreneurs Boston #1 – Stephan Dietrich, co-founder of Neolane

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Based on the same format as the Café des Sciences, the Café des Entrepreneurs is to share experiences about entrepreneurship and innovation, draw interest to the field and close the gap between the stakeholders of the ecosystem: entrepreneurs, corporate executives consultants, but also students and researchers, etc.

This event is organized by a team of French economic partners in Boston (Consulate, FACCNE, CCEF, Hubtech21, AFDEL). This Café des Entrepreneurs will be open to everybody but will be in French.

Hosted by the Consul General of France, Mr. Fabien Fieschi, the first Café des Entrepreneurs will welcome Stephan Dietrich, co-founder of Neolane (a collaborative marketing software company) which has been recently acquired by Adobe for $600 million.

About the Speaker: Stéphan Dietrich

Stephan Dietrich is a serial entrepreneur since he graduated from the Ecole Centrale de Paris in 1992. Six years after his arrival in Boston in 2007 to work for Neolane, he will share with us the keys to the success of an innovative French SMBs in the United States, from business development to the integration into an International group.

Stephan Dietrich’s presentation will be introduced by Fabien Fieschi, Consul Général of France in Boston, and moderated by Aymeric Vigneras, CEO and Partner at Avincel Consulting.

Update 01-28-2014: Video