Dear Friends,

Welcome to the September issue of France Tech Insight!

After having enjoyed this beautiful summer either at the vineyards in Cape Cod or art galleries in Saint Paul de Vence, fall is quickly approaching and it is time to get back to school!

At the Office for Science and technologies of the Consulate of France, summer was centered around two main programs:

- June 30th-July 1st and 2nd were marked by the annual NETVA conference and workshops in Paris, bringing together budding entrepreneurs and experts alike to discuss strategies of integrating young French companies into the United States market. More information in the programs sections.

- July 31st marked the deadline for applications to the YEi program, a great success this year with close to 200 applications!

September will also be full of excitement with numerous events including the NETVA Immersion week from the 29th of September to the 3rd of October. More information on the social events in the NETVA section.

As always, you will find information about our upcoming events, science and innovation news, employment opportunities, and scholarship offers.

Enjoy the new issue!

1. Our Programs:

- NETVA: Discover the immersion week program of our 5 frenchy entrepreneurs

2. News:

- Entrepreneurship and Innovation
- Science and Research

3. Upcoming Events:

- Café des Sciences #65 (September 17th)
- Women and Money: Planning for Long-Term Financial Independence (September 18th)
- NETVA - Welcoming Cocktail (September 29th)
- NETVA - Pitch Battle @ Mass Challenge (October 1st)
- FACCNE’s 4th Annual Business Forum (October 8th)
From September 29th to October 3rd, the Office for Science & Technologies will host 5 startups for the now famous NETVA immersion week!

Here is a quick description of the startups and actives to come:

- **Adionics**: develops a new technology to desalinate any salty water (including seawater) and to democratize access to desalination.

- **Emosis**: focuses on the development and commercialization of an unparalleled in vitro diagnostic system, to routinely diagnose and assess hemostasis disorders.

- **NAWATechnologies**: develops and industrializes a new generation of ultra-capacitors.

- **Prodontis**: develops a connected medical device providing an automated tooth cleaning in order to treat periodontal disease.

- **SurgiMab**: provides oncology surgeons with an intraoperative surgical assistance technique that will allow them to visualize infra-clinical size tumors invisible to their naked eyes during surgery.

During this week, the 5 french entrepreneurs will benefit from courses on “how to make business in the US”, personal appointments designed to address their key strategic needs, and several social events allowing them to explore what Boston has to offer.

In order to warmly welcome our entrepreneur delegation, we invite all the OS&T friends and community to come to our two main social events:

- **Welcoming cocktail @ Residence du Consul de France**: Monday september 29th from 6 pm to 8 pm;

- **Pitch Battle @ MassChallenge**: Wednesday October 1st from 12 to 3 pm. The event will take place as a friendly Pitch Battle where attendees will be asked to judge and elect a grand winner.

As a french community pre requisite, cheese and wine will be served.

**WE HOPE TO SEE YOU ALL THERE !!**

**NETVA 2014: Started off with a bang ! June 30 - July 2**
And it's a go for the new edition! On June 30, July 1 and 2 the annual conference of the NETVA program, (the acceleration program to the American market for French startups) was held in France. The session opened with a large public seminar for entrepreneurs and innovation stakeholders covering topics such as the ecosystem of innovation and entrepreneurship in the United States, the protection of intellectual property, legal aspects and accounting, and cultural differences ... a day fully dedicated to provide knowledge to French startups knowledge about future expansions outside of France.

Barry Horwitz, a partner in the program made the trip to share his views on strategies to enter the American market

The large and active audience did not hesitate to speak at the conference presentations and quickly turned into a real conversation between the public and presenters. For example, a wide debate opened at the round table on financing startups across the Atlantic and the existing differences with France. Several well-known figures in the world of venture capital attended NETVA this year, such as French Guillaume Lautour from IDINVEST Partners, Jean-Marc Bally of Aster Capital and Marie Ekeland who recently left Elaia Partners. The 2014 edition of NETVA also celebrates its fifth year. NETVA has 47 winners since 2010, more than thirty partners, and over 300 applications; in short a community sensitive to French-american exchanges. A small reception was held in the Department of Foreign Affairs and International Development to bring together the community of the program and to officially welcome the new promotion. An evening where past winners were able to share their own experiences and give advice for the immersion week to be held between October and November.
Opening of the session by Maxime Huynh, head of NETVA program in Boston. Past winners accepted to lend themselves to an elevator pitch exercise or they could present their experiences and explain an error or obstacle encountered during their immersion.

The conference was then followed by two speeches. Firstly, that of Jacob Vincent, head of the mission to support enterprises of the Ministry of Foreign Affairs and International Development, who kindly wished good luck to this year’s winners and all entrepreneurs present. He also stressed the importance of France’s work in terms of entrepreneurship and described the different directions taken in terms of innovation and entrepreneurship in the department.
Speech by Vincent Jacob, head of the mission to support enterprises of the Ministry of Foreign Affairs and International Development. Also seen in the picture Pascal Boulanger of NAWATechnologies and Solenne Molle of Adionics, both winners of the World 2030 Innovation Competition.

His speech was then followed by that of Jean Pierre Sommadossi, entrepreneur and foreign trade advisor in Boston, who recently completed the acquisition of Idenix by the giant Merck for $ 3.8 billion. A message full of enthusiasm with ideas like the need for passion in any business project and the need to always have the best talent on board. In his own words: « The sky is the limit! ».

Good luck to our winners of this year!