1. Our Programs:

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- French-American Innovation Day: Feedback
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- Launching of Hello Tomorrow Challenge 2015 with His Excellency Gérard Araud, Ambassador of France to the United States (February 5th)
- Café des Sciences #68 (February 10th)
- FACCNE’s 1st Business Booster (March 24th)
- IPSEN Bioscience Grand Opening (April 1st)

NETVA 2015 – Applications open on February 4th!

In 2015, the program celebrates its six-year anniversary. This year, the City of Toronto in Canada joins us. With this new location, plus the three other complementary sites in Boston, San Francisco and Washington, DC, as well as the involvement of multiple Franco-American experts, NETVA offers winners a unique opportunity to break into the North-American market. Entrepreneurs participate in a training and preparation course in France, followed by a week-long business immersion in the US or Canada.
For more information, visit www.netvafrance.com.

To meet with possible candidates, NETVA will be at the Salon des Entrepreneurs in Paris on February 4th and 5th. More than 60,000 visitors are expected at this major event in the French entrepreneurial landscape.

For those who will be in France, do not hesitate to contact us to set up a personalized meeting with one of our experts on site. The Office of Science and Technology of the Embassy of France in the United States and Canada invites you to discover the secrets of the success of the program at two conferences scheduled for **Wednesday, February 4th from 10:45am to 11:15am** and **Thursday February 5th, from 11:30am to 12:00 noon**

"Internationalizing your young innovative company: approaching North America with the program NETVA".

Alumni will be present to share their experience.

Access to the Salon des Entrepreneurs is free of charge if you register in advance on the Internet. Registration for the NETVA conference is mandatory.

Contact:

Maxime HUYNH – NETVA Manager
maxime.huynh@ambascience-usa.org

Opening of the call for applications: March 1st

GROW YOU BUSINESS IN FRANCE by leveraging transatlantic resources and partnerships! The Young Entrepreneurs Initiative (YEi) program will soon be accepting applications.

The Young Entrepreneurs Initiative (YEi), started in 2006 and organized by The Office for Science and Technology of the Embassy of France in the US, is an accelerator designed to help entrepreneurs grow their business in France and Europe. It provides intensive training in Boston and Paris and a one-week immersion in France that allow laureates to benefit from an extensive customized business network and connections to the best resources in Europe.

Why France?
The fiercely competitive global technology market is a challenge to any entrepreneur, and the key to success is being able to internationalize your vision and activities at an early stage. France's Young Entrepreneur Initiative can help you achieve your goal through a free, personalized, one-stop service.

France is evolving quickly and now offers significant advantages to innovators and entrepreneurs:

1. World class R&D labs and business hubs ready to partner with technology ventures
2. Highly skilled workforce - labor costs 20%-50% lower than in the US
3. Fertile, productive business environment - advantages and benefits for startups
4. Access to European R&D partners, projects, funding and markets

US-based entrepreneurs selected to participate in the Young Entrepreneur Initiative will benefit from mentoring, funding and a networking program to help them study the feasibility of setting up their venture in France, the stepping stone to Europe.

What do we offer?

Awards
The Office for Science & Technology of the French Embassy in partnership with the Invest in France Agency are delighted to offer to the 2015 YEi Laureates a free week immersion stay in France including training, connections and mentoring for the laureates. This immersion week will be located in the Paris area and in one French region whose innovative ecosystem best fits the needs of each laureate.

This immersion week will include:
o Travel and hotel expenses
o An intensive training session in Paris on “how to do business in France”
o Personalized business connections in the stimulating Parisian ecosystem
o Personalized business connections in the ecosystem beyond Paris that best fits the needs of each laureate
o Intensive mentoring and coaching

Additional prizes to the YEi candidates
French incubators and Business Innovation Centers (BIC) partners of YEi and members of the RETIS network will offer a one-week immersion stay in their facilities, providing coaching and mentoring to some of the candidates, chosen through a matchmaking process. French entities will publish a “soft-landing offer” describing the economic specificities of their territories and what they have to offer. In 2014, seven companies received these regional prizes.

Providing reliable energy to the world’s growing population and simultaneously addressing climate change are two major issues facing the world today. The French-American Innovation Day 2014 (FAID 2014) held on December 8th and 9th at the MIT Media Lab and organized by the Office for Science & Technology of the Embassy of France in the US in partnership with the CEA (Atomic Energy and Alternative Energies Commission), and MIT, as well as the Massachusetts Clean Energy Center (MassCEC), was intended to address these challenges through the topic of Energy Storage.

The event, throughout one day and a half, featured about 40 speakers and gathered more than 350 experts from the whole value chain of innovation: academic leaders such as Pr. Michael Aziz from Harvard, Pr. Don Sadoway from MIT or Pr. Laurent Antoni from CEA; industrial research leaders such as Tom Jarvi from Lockheed Martin and Michael Perry from United Technologies; technology transfer officer Murray McCutcheon from Harvard; start-ups like Sinode, McPhy or Ambri; and large industrial strategic leaders such as Saint Gobain, Total, Shell, Schneider Electric or Airbus.

WATCH THE VIDEO OF THE EVENT
The speakers presented cutting-edge research on tomorrow’s energy storage technologies through technical conferences. They exposed their views on how to overcome the challenge of bringing new technologies to the marketplace through round-table discussions on financing and non-financing tools to support ventures in the energy field.

Finally, beyond “words," the FAID 2014 wanted to trigger concrete collaborations between young companies – that offer disruptive technologies – and the large strategic leaders – that have the resources to push innovation towards the customer – through a 1-hour Open Innovation Meet-up where 15 companies, small and large, described what they needed and what they were looking for.

DOWNLOAD THE PRESENTATIONS OF THE SPEAKERS

**Context:** FAID is an annual Franco-American event which brings together scientists, entrepreneurs and investors. It is a free, high-level event in the Boston area where researchers and companies have the opportunity to exchange views on a specific technological issue, start co-operative activities and develop business with a transatlantic perspective. The goal of the program is to facilitate the development of innovation ties between France and America.

A kickoff event of the now famous startup competition “Hello Tomorrow Challenge” will take place in Boston next Thursday, February 5th and will be opened by His Excellency Gérard Araud, Ambassador of France to the United States.


This international start-up competition aims to promote projects based on scientific and technological innovations with high potential. The competition is open to French and foreign researchers and entrepreneurs under 36 years old who are working on interdisciplinary projects. It reflects the mobilization in France in support of creativity and entrepreneurship.

The 30 start-up semifinalists will benefit, from February to June 2015, from support from experts, access to funding and international media visibility. They will present their projects at the final which will take place on June 25 and 26, 2015, at the Cité des Sciences et de l'Industrie in Paris. Several prizes will be awarded, including funding of €100,000.

In order to encourage the best candidates, the initiative is being promoted internationally through networks in major universities and research laboratories. Around 40 events will be organized to that end by the association’s “ambassadors” in 50 countries on five continents, with the support of the Ministry of Foreign Affairs and International Development.

For more information please visit: [www.hello-tomorrow.org](http://www.hello-tomorrow.org)

**Entrepreneurship & Innovation**

- MassChallenge 2015 Launch
Interested in applying to the 2015 MassChallenge accelerator? Applications open on February 11th, and we are holding a variety of events to get the international community up to speed on what we have to offer for early stage startups. Read More

- **Deval Patrick to participate in MIT’s Innovation Initiative**

Former Massachusetts Governor Deval Patrick will become a visiting fellow at MIT this spring, engaging with the Institute community on issues at the intersection of policymaking, entrepreneurship, and innovation-based growth. Read More

- **Alexion, US biotech installes part of its R & D in France**

US pharmaceutical company Alexion has decided to open its first R&D center abroad in Paris... "The ideal country to accelerate the development of treatments against rare diseases", according the president of the company in France interviewed by L'Usine Nouvelle. Read More

- **Call for nominations for the French-American Entrepreneurship Award**

The French-American Entrepreneurship Award (FAEA) is pleased to announce the opening of nominations for the 7th edition of the annual business plan competition. Created in 2008 by Emmanuel Cargill and Yves Coléon, two members of Club 600, this contest rewards young Francophone entrepreneurs wishing to start a business in the United States. Read More

- **Roche acquires French Trophos to expand portfolio in neuromuscular disease with high medical need**

Roche announced today that it has agreed to acquire Trophos, a privately held biotechnology company based in Marseille, France. Trophos's proprietary screening platform generated olesoxime (TRO19622), which is being developed for SMA – a rare and debilitating genetic neuromuscular disease that is most commonly diagnosed in children. Under the terms of the agreement, Trophos's shareholders will receive an upfront cash payment of €120 million, plus additional contingent payments of up to €350 million based on achievement of certain predetermined milestones. Read More

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### Science & Research

- **Ecole Polytechnique is the 5th most international institution in the world, according to the Times Higher Education.**

A significant increase since it was ranked 28th in 2014. The ENS Paris is the only other French school represented at the 52nd place. Read More

- **Students: France and the United States want to double their trade**

US and French authorities announced this on January 15th a willingness to double by 2025 the number of student exchanges between their countries. Read More

- **A new Franco-American laboratory a dialogue biology and social sciences**

Alain Fuchs, president of CNRS, and Gene Block, chancellor of the University of California, Los Angeles (UCLA) inaugurated October 31, 2014 at UCLA a new international joint unit: Epigenetics, Data & Politics (Epidapo). This interdisciplinary laboratory, housed at the Institute for Society and Genetics at UCLA, focuses on epigenetics and its social and political implications. It promotes international synergies between high-level biologists, social scientists and environmental scientists on subjects with high societal impact such as diet, age or gender. Read More
GBANE 21st International Business Forum & Networking Night

When:
Tuesday, February 4, 2015
4:00pm - 9:00pm

Where:
Morgan Lewis
One Federal St., Boston, MA


This event attracts New England companies involved in international business. The evening features a global trade and economic outlook forum and a resource center with many international trade associations and government agencies presenting informative exhibits. Meet corporate executives and other professionals interested in world trade—while learning about the vast resources available to help your company's international business!

For more information, please visit http://gbane.org/

Register Here

When:
Thursday, 5 February 2015 from 5:45 PM to 8:00 PM (EST)

Where:
LabCentral
700 Main Street
Cambridge, MA 02139

Turning Innovation Technologies Into Impactful Business

Join us for an exceptional conference and networking event, to celebrate the Hello Tomorrow 2015 Challenge with key thought leaders on Innovation. With inspirational talks from founders, innovators and investors across several sectors, come and discover the Hello Tomorrow Challenge 2015 and the Hello Tomorrow local Community.

Form new teams for the Challenge or advance your exciting scientific and business collaboration.

REGISTRATION HERE

More details about the event to be confirmed soon.

Get inspired and motivated by a good mix of science, tech and entrepreneurship!

Apply to the Hello Tomorrow 2015 Challenge
Subscribe to the Newsletter
Thomas Ketchell - Fondateur de la société "Hstry" presents: l'Histoire au coeur de l'école digitale

Event in French

Entrée libre - Inscription obligatoire - Nombre de places limité

Vous pourrez ensuite échanger avec les personnes présentes autour de rafraîchissements.

La présentation: Hstry a pour mission de transmettre, de manière interactive, au public, en particulier aux enfants et adolescents, les connaissances que nous avons de l'Histoire. Soucieux d'une communication moderne de l'Histoire, l'outil pédagogique utilisé est le numérique.

Notre Invité:

Thomas Ketchell, 26 ans, est né à Saint-Léonards-On-Sea au Royaume-Uni, mais a grandi en France et en Belgique. Après avoir travaillé en Australie pendant un an, il décroche son baccalauréat en histoire et chinois avant de décider de se focaliser dans les énergies renouvelables. Son désir de protéger l'environnement l'a amené en Afrique de l'Est en 2010, où il a construit des systèmes de production de biogaz. Dans des régions où les forêts sont abattues à un rythme effrayant, le gaz naturel provenant des sécrétions animales permettait aux habitants locaux de bénéficier d'une énergie propre et renouvelable.

Il est ensuite revenu aux études et a obtenu un master en business et développement, puis s'est envolé pour la Chine. En séjournant à Pékin, il a été fortement affecté au quotidien par la mauvaise qualité de l'air. Voulant prévenir la famille et les amis en Europe de ce que c'était que de respirer cet air sale au quotidien, il a décidé, avec son collègue Steven Chiu, de revivre le Grand Smog de Londres de 1952 sur les réseaux sociaux. Le succès de cette reconstitution et l'intérêt des médias au niveau mondial a conduit Steven et Thomas à fonder Hstry dont le but est de revivre des événements historiques par le biais de la première personne. Hstry offre maintenant des scénarios interactifs pour les écoles primaires et secondaires. Hstry vise à être le leader au niveau mondial pour l'apprentissage numérique de l'Histoire.

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REGISTRATION HERE
4:00pm - 9:00pm

**Where:**
Sullivan & Worcester
One Post Office Square, Boston, MA

The French-American Chamber of Commerce, New England Chapter (FACCNE) is pleased to announce its first Business Booster event.

We’ve brought together experts from our network for four 40-minute workshops about practical advice on how to successfully grow your business in the U.S., to share their experience, and what can work for your business.

This event’s main focus is to encourage new business opportunities. Make useful and tailored connections by interacting one-on-one with our service providers and get the answers you are looking for!

Companies interested in presenting your service at this event, [click here to view our sponsorship packages](#).

Join this one-of-a-kind event in the Boston area, [click here to view our sponsorship packages](#).

**Pricing:**
- FACCNE Members - Free
- General Admission - $50

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**IPSEN Bioscience Grand Opening – Save the Date**

**When:**
Wednesday, April 1st, 2015

**Where:**
650 East Kendall Street
Cambridge, MA 02142

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Thanks for reading!

*The Office of Science and Technology in Boston*

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