NETVA Seminar: A training day in France to understand the American market for higher technology!

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Organized by the Offices for Science and Technology of the Embassies of France in the United States and Canada, the NETVA seminar provides a day dedicated to the development of overseas opportunities and necessary tools to break into the North American market. American and Canadian entrepreneurs and development specialists will be present to give testimonies and discuss their experiences.

- **When**: Wednesday June 17, 2015
- **Where**: Microsoft France, 39 Quai du Président Roosevelt, 92130 Issy-les-Moulineaux, France (Map)
- **Registration**
- **Program**

North America is one of the greatest hot-spots for innovation in the world. Providing an extraordinary ecosystem to carry out new business creation projects, the United States and Canada provide all of the necessary characteristics to accelerate the development of a young, innovative business. However, launching projects in the States requires a solid understanding of its mechanisms!

Come join us and our partners at the Microsoft France headquarters on **June 17, 2015** to learn how to integrate North America into your strategy and technological development plan of your business, or to share your personal experience!