Conference "Manufacturing Transparency" at UC Berkeley

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- **When**: October 28th from 8:30 am  
- **Where**: Sutardja Dai Hall, UC Berkeley Campus  
- **Registration**: www.manutransp.org

What is the connection between secrets and publicity, between authenticity and its showcase? Is the move towards transparency a move towards a more critical society, or is it paradoxically yielding the opposite results?

Join us at this one-day international symposium as experts from France, Germany, New Zealand, Switzerland, and the United States ask who is manufacturing transparency, and how?

We invite you to explore the topology of transparency with us through lightning talks and in-depth seminars that bridge the fields of engineering, education, ethics, design, digital culture, philosophy, and aesthetics.

This interdisciplinary conference that takes transparency across borders is hosted by the Berkeley Center for New Media, the Cultural Services of the French Embassy, the Goethe-Institut San Francisco, and the Office for Science and Technology at the French Embassy.

Join the discussion online with #manutransp!

**Schedule**

8:30 AM Registration
9:00 AM Welcome: Greg Niemeyer, UC Berkeley
9:10 AM Anupam Chander, University of California, Davis
   The Transparent Corporation: From Supply Chains to the Google Transparency Report
   Efforts to make corporations transparent date back at least to the 1914 Securities Act, but deception such as Volkswagen’s cheating persist; I will appraise efforts to look inside global supply chains and invisible data sharing.

9:30 AM Emmanuel Alloa, University of St. Gallen, Switzerland
   The Code of Transparency
   Alloa investigates the origin of the transparent ideal and its civilizing promises. He argues that the notion of potential surveillance suffices for it to be effective: disciplinary measures are being replaced by self-discipline.

10:00 AM Antonio Casilli, Telecom ParisTech, France
   Negotiating privacy and transparency: a digital labor?
   In order to defend citizens’ rights against electronic mass surveillance, understanding privacy today means understanding to what extent the production of data and metadata can be construed as an unpaid “digital labor.”

10:30 AM Break

11:00 AM Elodie Ternaux, matériO, France
   CRYSTAL CLEAR, tales about materials and transparency
Scientists and manufacturers pursue the transparent, which remains high complex and a source of fantasies and promises on the path to the (now real) myth of invisibility.

**11:30 AM** Julian Oliver, The Critical Engineering Working Group, Germany
Point, Line, Node, Route: On Centers and their Non-existence.
Julian shows network centralization, particularly through the dominant IPv4 protocol, coupled with cultural expectations of ‘seamless interaction’, shape challenges to both privacy and governmental accountability in networked, digital domains.

**12:00 PM** Lunch

**1:30 PM** Four Short Papers

Alex Cruse, Artist, “Transparency Aesthetics: Extensivity and Entrapment”, CA
Jérome Denis and Samuel Goëta, “The invisible work of transparency: the manufacture of open government data,” Telecom ParisTech, France
Lark Buckingham, UC Berkeley, “Big Data Meets the Beating Heart “, CA

**3:00 PM** Break

**3:30 PM** Workshops

Emmanuel Alloa, Antonio Casilli, Elodie Ternaux, Julian Oliver

**5:30 PM** Reception