The Office for Science and Technology and the French American Chamber of Commerce of Houston are pleased to announce the first edition of the French American Innovation Day in Houston (FAID Houston) to understand the stakes of Data Science in the current digital revolution, gathering corporate and academic experts along with entrepreneurs.

- **Where**: TMC|x - Texas Medical Center Accelerator ; 2450 Holcombe Blvd, Houston, TX 77021
- **When**: Wednesday September 28, 2016 at 12:30 pm (12:45-5:00 conferences; 5:00-6:00 startups showcase; 6:00 networking reception)
- **RSVP here**
- Presentations and discussions in **English**
- **Free** and open to the public
- Food and beverages provided
- Learn More

**Conference scope**: How data science revolutionizes Houstonian key industries: medicine, energy and space?

Join us to learn, exchange and share with French and American professionals on the state-of-the-art and future of Data Science and its impact on business. The event will cover topics such as data analysis, data visualization, and data security.

In a context where industries collect a massive amount of data, it is important to develop tools that enable relevant extractions of information for targeted analyses. The challenge today is to find ways to display this information in a meaningful and useful manner. Beyond data analysis, the question of data protection and data security is also a major concern as it often ties to confidential or private information.

All these topics will be discussed in a cross-field approach, gathering French and American major companies. *Total* uses Data Science every day to explore and manage its wells thereby helping making better decisions for the future. In the medical industry Data Science is about to revolutionize approaches and techniques; *AT&T Foundry* representatives will illustrate latest digital health innovations. Finally, managing technological data in the aerospace industry will be illustrated by a representative of *Airbus*.

Less known from the general public, Big Data also lies at the very heart of science and scientific research. French and American academic experts of data processing in Computer Science and Bioengineering will give insights of current interests in Data Science.