



## France Tech Insight – May 2015

Published on Thursday May 21, 2015

View online : <https://www.france-science.org/France-Tech-Insight-May-2015.html>

The sun is shining, flowers are blooming, final exams are coming to a close...Spring is in the air! Welcome to our April issue of our monthly Newsletter.

In addition to the many and exciting technological innovations and exchanges between France and the US, this issue also highlights the Call for Applications to our Young Enterprise Initiative (YEi), as well as various job and research opportunities.

We also would like to invite you all to help out a team of young French students who are launching a new Smartphone application. This app is aimed to help learners of English to improve their accents. Please take a moment to fill out their survey to aid them in their reseach! **Take the Survey!**

**Enjoy the new issue!**

### Our Programs



### Applications are open!

**GROW YOU BUSINESS IN FRANCE** by leveraging transatlantic resources and partnerships! The Young Entrepreneurs Initiative (YEi) program will soon be accepting applications.

The Young Entrepreneurs Initiative (YEi), started in 2006 and organized by The Office for Science and Technology of the French Embassy in the US, is an accelerator designed to help entrepreneurs grow their business in France and Europe. It provides intensive training in Boston and Paris and a one-week immersion in France that allows laureates to benefit from an extensive customized business network and connections to the best resources in Europe.

### Why France?

The fiercely competitive global technology market is a challenge to any entrepreneur, and the key to success is being able to internationalize your vision and activities at an early stage. France's Young Entrepreneurs Initiative can help you achieve your goal through a free and personalized one-stop service.

France is evolving quickly and now offers significant advantages to innovators and entrepreneurs:

1. World class R&D labs and business hubs ready to partner with technology ventures
2. Highly skilled workforce - labor costs 20%-50% lower than in the US
3. A fertile, productive business environment - advantages and benefits for start-ups
4. Access to European R&D partners, projects, funding and markets

US-based entrepreneurs selected to participate in the Young Entrepreneurs Initiative will benefit from mentoring, funding, and networking programs to help them study the feasibility of setting up their venture in France - the stepping stone to Europe.

### **What do we offer?**

#### **Awards**

The Office for Science & Technology of the French Embassy in partnership with the Invest in France Agency are delighted to offer the 2015 YEi Laureates a free week immersion stay in France including training, connections, and mentoring for the laureates. This immersion week will be located in the Paris area and in one other French region whose innovative ecosystem best fits the needs of each laureate.

This immersion week will include:

- o Travel and hotel expenses
- o An intensive training session in Paris on “how to do business in France”
- o Personalized business connections in the stimulating Parisian ecosystem
- o Personalized business connections in the ecosystem beyond Paris that best fits the needs of each laureate
- o Intensive mentoring and coaching

#### **Additional prizes to the YEi candidates**

French incubators and Business Innovation Centers (BIC) partners of YEi and members of the RETIS network will offer a one-week immersion stay in their facilities, providing coaching and mentoring to some of the candidates, chosen through a matchmaking process. French entities will publish a “soft-landing offer” describing the economic specificities of their territories and what they have to offer. In 2014, seven companies received these regional prizes.

**REGISTRATION HERE**

News

## **Entrepreneurship & Innovation**

### **- Drivy raises €8 million and acquires competitor Buzzcar**

A little under a year after having closed a €6 million round, car sharing startup Drivy has raised a second round, this time at €8 million. [Read More](#)

### **- Sculpteo raises € 5 million to expand its industrial and global footprint**

Sculpteo has quickly become the international reference in online 3D printing with a range of software tools that have made 3D printing easy and accessible to both professionals and individuals. They continue to build on this success, having just announced the closing of a € 5 million round with XAnge and Creadev, a Mulliez family holding company. [Read More](#)

### **- Partech Ventures announces the Biggest European Seed Fund. Ever.**

Partech Ventures announced this morning that they have closed a new €60 Million Seed Fund – Partech Entrepreneur II – with LPs including BPIFrance, seven corporations (Carrefour, Econocom, EdenRED, Groupama, Ingenico, Neopost, Renault-Nissan), as well as 50 entrepreneurs, including Eric Carreel (Withings), Marc Menasé (Menlook – a Partech investment) & Oliver Goy (Lendix). [Read More](#)

### **- MassChallenge Takes Over Start Tank Incubator From PayPal**

Two prominent names in Boston's startup world are joining forces—and shacking up together. Startup accelerator MassChallenge has acquired Start Tank, a Boston-based incubator run by PayPal, which provided select startups with space at its downtown Boston office. [Read More](#)

#### - **Connected objects startup Sevenhugs raises €1.5 million seed round**

The 617 startups that have participated in five annual classes of Boston-based accelerator program MassChallenge have collectively raised \$706 million in funding and created 4,800 jobs. [Read More](#)

#### - **KUKA opens new, larger aerospace facility in France**

KUKA Systems Aerospace officially opened its new R&D and production facility for advanced automation solutions in Le Haillan, France today. This investment underscores KUKA's commitment to meeting the rising global demand for sophisticated robotic processes used in aircraft assembly. [Read More](#)

---

### **Science & Research**

#### - **10 Français qui innovent distingués par le MIT #Innovation #FiersdelaFrance**

Chaque année, le Massachusetts Institute of Technology, ou MIT, distingue 10 Français de moins de 35 ans pour leurs innovations. [Read More](#)

#### - **Nutriset, finaliste du Prix de l'inventeur**

Michel Lescanne, le fondateur de Nutriset, près de Rouen, est nommé aux Prix de l'Office européen des brevets, dans la catégorie PME. Son invention, le Plumpy'Nut®, est un aliment prêt-à-l'emploi de lutte contre la malnutrition en cas de crise humanitaire ou en prévention. [Read More](#)

#### - **French Researchers Develop New Bed Bug Collecting Device**

Researchers in France believe they have developed a tool that will aid research on bed bugs. The researchers are optimistic that this new contraption will be able to safely and effectively collect bed bugs in the field to be used in laboratory research. [Read More](#)

#### - **Incubator backs emerging research at Broad Institute in Boston**

Scientists at the Broad Institute, the Cambridge biomedical research center whose lofty mission is to “completely transform medicine and biology,” have partnered with between up-and-coming scientists in need of funding and young professionals are pooling their money to maximize their impact. Called BroadIgnite, it is an incubator not just for emerging scientists, but also for emerging philanthropists. [Read More](#)

#### - **All That Cheese Might Be What's Keeping French People So Healthy**

The researchers believe their pro-cheese finding may help solve the so-called French paradox, a perplexing phenomenon in which French people, who tend to have diets rich in cholesterol and saturated fat — they consume up to 57 pounds of cheese a year — somehow have low rates of heart disease and a relatively high average life expectancy of 82 years. [Read More](#)

#### - **France to join hands with NIO in marine archaeology: Ambassador Francois Richier**

The government of France will collaborate with Goa-based the National Institute of Oceanography to exchange expertise in marine archaeology which is also a part of heritage cooperation decided during the visit of Prime Minister Narendra Modi to that country. [Read More](#)

## Café des Entrepreneurs #9



### Event in French

**When:**

Thursday, June 4, 2015  
6:30 PM to 8:30 PM

**Where:**

194 Brattle Street  
Résidence du Consul General de France  
Cambridge, MA 02138  
United States

**Interview by François Ducroux, former President of FACCNE: Daniel Serfaty, Founder & Chairman, Aptima, Inc., Chairman Aptima Ventures, LLC**

Inscription obligatoire - Nombre de places limité

--- **Présentation en Français** ---

Vous pourrez ensuite échanger avec les personnes présentes autour de rafraîchissements.

### **Daniel Serfaty, Founder & Chairman, Aptima, Inc. & Chairman, Aptima Ventures, LLC**



Parcours atypique, prise de risque, vision d'un nouveau service, Daniel Serfaty a créé Aptima en 1997 pour optimiser la performance en milieux complexes. L'entreprise devient vite incontournable, et est sollicité pour les plus grands projets (navette spatiale sur Mars, Big data, système de commandement). Pionnier de l'ingénierie human du XXIème siècle, la société réunit plus de 150 chercheurs et accumule brevets et propriété intellectuelle.

En 2013, Daniel comprend que pour avoir un impact, il faut se réinventer et se projeter vers l'extérieur. Aptima Ventures naît pour commercialiser cette science. Une nouvelle aventure commence donc et propulse Daniel dans de nouveaux rôles: en moins d'un an, 3 entreprises sont nées.

As Aptima's Principal Founder, Daniel Serfaty has established and implemented an ambitious vision for Aptima as the premier Human-Centered Engineering business in the world. In addition to his corporate governance duties as Chairman, his work continues to involve the leadership of inter-disciplinary research and development projects for U.S. government agencies and private industries.

### **Johnny Hujol, CTO & Founder at WOO Sports**



Un Français résident à Boston depuis plus de 15 ans, Johnny Hujol est aujourd'hui le CTO et l'un des fondateurs de WOO Sports, une startup créée à Boston, MA USA qui développe une plateforme utilisant un

performance activity tracker pour les participants qui pratiquent les sports d'actions comme le kitesurf, le wakeboard, snowboard, ski, etc.

Johnny a plus de 17 ans d'expérience dans le génie logiciel et dans l'industrie Pharmaceutique, développant des outils pour comparer des brins d'ADN, identifier des gènes pour le cancer pour Bayer A.G., pour la recherche en Biological Pathways, développement d'un Laboratory Information Management System et d'une plateforme Connected Health sur Android pour des études cliniques sur la sclérose en plaques pour Vertex Pharmaceuticals.

### **Jérôme Windsor, Vice-President Business Development Pharma, Median Technologies**



Ancien vice-président du développement commercial et des partenariats stratégiques au sein d'i3 filiale dédiée à la Recherche Clinique de UnitedHealth Group, Jérôme Windsor a plus de 20 ans d'expérience au sein de sociétés pharmaceutiques, biotechs et CROs.

MEDIAN développe et commercialise des solutions logicielles et des services optimisant l'exploitation des images médicales pour le diagnostic et le suivi des patients atteints de cancers, lors de projets de recherche clinique et en conditions réelles, sur de plus larges populations de malades.

[Register Here](#)

---



### **2015 French-American Business Awards**

**When:**

Thursday May 28th 2015

**Where:**

Royal Sonesta Hotel 40 Edwin H Land Blvd Cambridge

Support New England's leading bi-national business group. Attend the FACCNE special event that celebrates tomorrow's breakout companies today.

Join 200 prominent international business executives as they vote for the winners of the 2015 French-American Business Awards.

This year's finalists are:

**Ambri**, Cambridge, Mass.

**Anagenesis Biotechnologies**, Cambridge, Mass.

**Job-Set**, Boston

**Memory Lane**, Portland, Maine

Nanobiotix, Cambridge, Mass.

OtoSense, Cambridge, Mass.

Resolute Marine Energy, Boston

Read more about the FABA competition in this news [release](#).

Previous FABA winners include LoopPay, acquired by Samsung, and Neolane, now part of Adobe.

## REGISTRATION HERE

---

mais oui!

CANDIBAR • (617) 292-0080  
279 TREMONT STREET, BOSTON  
WWW.CANDIBARBOSTON.COM

SUMMER FRENCH PARTY  
SATURDAY MAY 30TH  
10PM - 2AM  
•••• DJ JEAN MICHEL CARLONE ••••

\$10 ADMISSION BEFORE 11PM | \$20 AFTER | 21+  
A portion of the proceeds from the door will be donated to French Heritage,  
a language program addressing the needs of underserved new immigrants of  
French-speaking background in the Boston area.  
[www.facecouncil.org/fhlp](http://www.facecouncil.org/fhlp)

FRENCH HERITAGE LANGUAGE PROGRAM  
OFFICE OF FABA

The summer soirée bringing together the French community and their friends. Come meet fellow Francophones and Francophiles in a convivial setting, with a well-loved DJ from France! In partnership with the Consulate General of France in Boston.

## BACK BY POPULAR DEMAND : Soirée Mais Oui ! Special Summer Edition

### When:

30 May at 22:00 to 31 May at 02:00

### Where:

Candibar Boston  
279 Tremont St, Boston, Massachusetts 02116

Special Summer Edition of Mais oui ! - The soirée organized in partnership with the Consulate General of France in Boston. Come meet fellow Francophones and Francophiles for a night of fun and dance!

The last Mais oui ! soirée in March brought together over 400 guests - members of the French community, young professionals, international students and their Francophile friends.

Once again, the party will be held in the convivial setting of the Candibar in Boston, with the much-loved DJ Jean Michel Carlone from France!

A portion of the proceeds from admissions will be donated to French Heritage, a language program addressing the needs of underserved new immigrants of French-speaking background in the Boston area.

[www.facecouncil.org/fhlp](http://www.facecouncil.org/fhlp)

Alors on danse ? - Mais oui !

21+ | \$10 before 11 p.m. | \$20 after

## REGISTRATION HERE

---

## Grow Your Business: Sales, Marketing & Operations

### When:

Tuesday, June 16, 2015  
5:00 p.m. - 8:00 p.m

### Where:

Sullivan & Worcester  
One Post Office Square  
Boston

Get valuable, practical advice from leading experts. Meet with lawyers, accountants, designers and others in a series of four 40-minute workshops on Operations and Sales and Marketing with the following speakers:

### Operations:

**Joubin Hatamzadeh**, Director of Operations, French Tech Hub

**Steve Eichel and Pat Dinardo**, Partners, Sullivan & Worcester and **Charlie O'Connor**, Managing Partner, Foster Sullivan Insurance Group

### Sales and Marketing:

**Bob Good**, CEO, Good Leads  
Case studies: Nathan Tennant, CEO, Kirk Communications

Iliana Rabago, Principal, Lex Creative

For descriptions of the events and speakers, click [here!](#)

[GET TICKETS HERE](#)

Grants, Scholarships & Awards

## Pasteur Post doctoral Fellowship program: Call 2015



Located in Paris and founded by Louis Pasteur in 1887, the Institut Pasteur is one of the world's leading private nonprofit centers for scientific research including immunology, molecular biology, and the neurosciences. Comprised of a multi-national team of scientists, the Institut Pasteur's 132 research labs are devoted to basic scientific research, with the goal of improving health globally.

Three-year fellowship positions are open to U.S. citizens wishing to work in one of the laboratories of the Institut Pasteur.

Interested and qualified applicants are advised to contact the head of an IP laboratory in which they would like to carry out their research. The list of the different IP laboratories, including a description of their research activities, is available at the following web address <http://www.pasteur.fr/en/research/all-lab-heads>

Gross salary is approximately 3,750 € per month. Benefits, including national health care and health insurance, will cost net monthly 25% of salary. In addition to this stipend, bench fees (around 25,000 euros over three years) are allocated to the host lab in support of your activities.

The application deadline is September 10, 2015, 12pm EST.

**[More information here](#)**

Employment Opportunities

**- Two-year post-doctoral position, Ecological reclamation of Ni-mined Technosols**

Conditions of appointment:

- Employer: Excellence Laboratory (LabEx) Ressources 21 ([www.ressources21.univ-lorraine.fr](http://www.ressources21.univ-lorraine.fr))
- Location: Soils and Environment Laboratory (Laboratoire Sols et Environnement, [lse.univ-lorraine.fr](http://lse.univ-lorraine.fr)) **[Read More](#)**

**- Ten permanent positions in Bioinformatics and Biostatistics at Institut Pasteur (Paris)**

The new direction of Institut Pasteur has defined bioinformatics and systems biology as strategic priorities. A «Center for Bioinformatics, Biostatistics and Integrative Biology » has been recently created on the Parisian Campus. The objective of this center is to federate and strengthen capacities in bioinformatics in different yet complementary research areas developed within the Institute, such as genomics of hosts and pathogens, biology of infection, evolutionary genetics, population genetics, structural biology or health biology. In this framework,

Institut Pasteur proposes 10 permanent positions in bio-informatics and biostatistics for 2015. People will be affiliated to the new center and to the Hub of bioinformatics and biostatistics and will be supervised by the director of the Center. They may be assigned for most of their time to research units and / or platforms to work on different projects while being close to the data and experimental biology. **[Read More](#)**

**- Technico-Commercial – Cells & Cell-Based Assays – Biologie, médecine, santé – Tebu Bio- – IDF- CDI**

Mission :

Sous la responsabilité directe du directeur commercial de la ligne Biologie Cellulaire de tebu-bio, vous serez en charge de la vente des modèles cellulaires (cellules souches, cellules primaires, modèles de toxicité cellulaire, in vitro ADME, etc) et des services de la ligne auprès d'une clientèle de laboratoires privés et publics impliqués dans la recherche dans les sciences de la vie.

Profil des candidats :

De formation scientifique supérieure en biologie cellulaire, vous avez de préférence une première expérience commerciale. Votre anglais courant vous permet de conduire des entretiens de ventes avec des clients européens, à contacter nos fournisseurs internationaux et à interagir avec une équipe commerciale Européenne.

Vous serez amené à vous déplacer régulièrement sur l'ensemble de la France (visite clientèle, congrès, formations, etc).

Vos activités principales seront les suivantes :

- Développer et promouvoir les ventes en adéquation avec les objectifs et le plan établie par la hiérarchie,
- Identifier les besoins des clients et y répondre par une offre adaptée,
- Fidéliser les clients existants et prospecter de nouveaux clients,
- Mettre à jour la base de donnée client et établir les rapports mensuels selon les instructions de sa hiérarchie.

Enthousiaste, désireux de travailler par objectifs, avec une grande force de conviction et des qualités d'organisation vous serez le candidat idéal pour ce poste. **[Read More](#)**

**Thanks for reading!**

*The Office of Science and Technology in Boston*

**Visit our Websites**

- [Office for Science and Technology in the US](#)
- [Office for Science and Technology in Boston](#)

## **Enjoy Our Publications**

- Bulletins Electroniques (French)
- Science and Innovation Insiders (English)

## **Support our Partners**

- Consulate General of France in Boston
- French American Chamber of Commerce