



Startup Tour Semi-Final in Los Angeles

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The **Startup Tour** is a start-up contest organized by the **FrenchFounders** Group and the online magazine **French Morning** to support Francophone entrepreneurs in their development in North America.

Semi-finals take place in the 8 cities hosting the competition (New York, Miami, Boston, Chicago, Montreal, San Francisco, Los Angeles and Paris). At each stage, 5 pre-selected startups pitch before a jury made up of investors, decision-makers and key entrepreneurs in the area.

The Los Angeles stopover took place at the Residence of the Consul General on June 9, 2017. Among the 5 startups competing in very different fields, including GOFAR^{VR}, betterkids, JALGOS, and SCALEFAST, it is **WASHOS**, a car wash service at home, which prevailed.



Le Consul Général Christophe Lemoine, et le CEO de WASHOS Bertrand Patriarca
Service de Presse, Consulat Général de Los Angeles

WASHOS will thus participate in the grand finale to be held in September in New York, where 3 prizes will be awarded, possibly in the presence of the French President. The winner of the first prize will receive a package worth \$ 100,000, including notably cash and mentoring, to support its development in the United States.