



## Startup Tour Semi-Final in Los Angeles

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The **Startup Tour** is a start-up contest organized by the **FrenchFounders** Group and the online magazine **French Morning** to support Francophone entrepreneurs in their development in North America.

Semi-finals take place in the 8 cities hosting the competition (New York, Miami, Boston, Chicago, Montreal, San Francisco, Los Angeles and Paris). At each stage, 5 pre-selected startups pitch before a jury made up of investors, decision-makers and key entrepreneurs in the area.

The Los Angeles stopover took place at the Residence of the Consul General on June 9, 2017. Among the 5 startups competing in very different fields, including GOFAR<sup>VR</sup>, betterkids, JALGOS, and SCALEFAST, it is **WASHOS**, a car wash service at home, which prevailed.



WASHOS will thus participate in the grand finale to be held in September in New York, where 3 prizes will be awarded, possibly in the presence of the French President. The winner of the first prize will receive a package worth \$ 100,000, including notably cash and mentoring, to support its development in the United States.